

Plans & Value Guide

You own your systems. We run them, improve them, and show you every month what that's worth.

ESTIMATE · A starting baseline for your custom quote. Market values use unit prices from dated public sources, accessed 2026-10-13 unless noted. Most are vendor and marketing pages: asking prices, not audited transactions. Lines with one source, or an estimate, are marked on the method page. Package prices, the \$85 package hour, the \$500 extra-agent fee and the \$250 demo-video add-on and the Frontline program's \$500 value are Pikeside's; the extra agent's market value is an ESTIMATE.

You own it

Your lab, your data, your provider account. Everything we build for you is yours.

We run it

Requests, upkeep, vulnerability scans, backups and upgrades, handled on a steady monthly package.

We show it

Your monthly SOW Summary lists the work delivered and your package's market value, itemised and sourced in this guide.

Steady packages, a queue that never resets

Your monthly container package is a set of named lines: Pikeside hours at our \$85 package rate, plus the services that keep your lab running. You keep a queue of requests; a request stays in it until it's done.

How a package works

TERM	WHAT IT MEANS
Request	One piece of work: a fix, a report, an automation, a new screen. Add as many as you like to your queue.
Pikeside hours	Included at \$85 an hour (\$100 ad hoc): Lab Care 10 h, Partner 20 h a month. They cover requests, software builds (new, or our existing software adapted to your business and hand-fitted where you choose), lab and agent upkeep, and calls. That work takes real time and draws on these hours; bigger jobs are split or planned as a project. No install fee with a package. Unused hours don't roll over. Some months need more and some less, so we look at the pattern over several months, not at one month; if your requests keep running well beyond your package, we'll talk with you about the right package.
Agents in your lab	Up to 3 AI agents working together are included in every package. Each agent after the 3rd is \$500 per month , for keeping agents coordinated and adjusting your lab when a vendor changes its models or tools. Partner includes a 4th agent.
Slot	How many requests are in progress at once. When one finishes, the next in your queue starts.
Request sizes	Small: deliverable in about 2 business days. Standard: about 5 business days. Bigger work is split into several requests, or quoted as Custom.
Your provider bill	Your lab runs on your own AI provider account. You pay the provider directly; we never mark it up or resell it. It is never part of a package.

What we are not

Not accountants. We offer no accounting, financial analysis or financial advice.

Not lawyers. Compliance research prep gathers public rules into a cited brief for your attorney. It is **not legal advice** and never tells you whether you are compliant.

Application demo videos, with guides

Narrated videos of **30 seconds or less**, each with a step-by-step guide, recorded from the real app and sorted by who's reading. They cover the software we maintain for you, or any app you already use (made by anyone) once you give us access to it. When a screen changes, its video is re-made. Included: **Partner 2 a month**. Lab Care can add them at **\$250 per video**, and any package can add more than its included count at the same price.

A second AI checks every delivery. In every package, every delivery is checked by a second AI from a different vendor than the one that made it, before it reaches you.

Short social ads, made for your channels. Partner includes 30–60 second ads for your social media spots (Reels, TikTok, Shorts, Facebook), at the same production level as our own videos at pikesidesolutions.com, with commercially licensed voices and music. **You approve every ad before it is posted;** more ad work is billed at our ad hoc rate.

Two packages, or Custom. The more you use us, the more you keep.

Lab Care

Your lab kept healthy, checked and backed up.

\$1,000 / month

Market value \$1,708–\$2,390 / month

You keep \$708 / month, used in full up to \$1,390 at typical prices

1 small request at a time

3-month minimum on every contract

• 10 Pikeside hours: upkeep, small requests

• Up to 3 AI agents

• Second-model review of every delivery

• Access, account and AI-spend review

• Vulnerability scan; backups

• New AI tool evaluation (Frontline program)

Add more agents at \$500 per agent per month.

RECOMMENDED

Partner

Your operations partner: we build, run and improve your systems.

\$5,000 / month

Market value \$6,724–\$12,310 / month

You keep \$1,724 / month, used in full up to \$7,310 at typical prices

1 standard request at a time

6-month minimum on every contract

• Everything in Lab Care, plus:

• 20 Pikeside hours: requests, builds, quarterly call

• Up to 4 AI agents (4th included)

• 2 application demo videos a month

• Up to 1 new automation a month, each kept running

• 1 social ad a month

• AI consulting each quarter; roadmap

• Procedures, briefs and website health check

Add more agents at \$500 per agent per month.

Custom

For more than one request moving at once, or a bigger scope.

from \$6,000 / month

Starts from Partner; anything added is priced line by line from this guide's sources.

Quoted before you sign; minimum term set in the quote.

Lab Care → Partner: +\$4,000 buys **+\$5,016** of work at the low end

Beyond Partner: Custom, from \$6,000 (the third card)

Every package is quoted on your scope. These two **base** packages show what to expect; a bigger scope is quoted as Custom. These are the minimums each package includes. Every package includes access to Pikeside's ongoing evaluation of new AI tools: we run them in our own lab first, with our time and our compute, and recommend only what proves useful and secure. **Sign for longer and the price is locked for the term: 12 months, 5% off; 24 months, 10% off.**

Your monthly package

Market value, low end

Market value, typical

Package	Your monthly package	Market value, low end	Market value, typical
Lab Care	\$1,000	\$1,708–\$2,390	
Partner	\$5,000	\$6,724–\$12,310	

keep \$708–\$1,390

keep \$1,724–\$7,310

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Market values from dated public sources (accessed 2026-10-13). Estimate, not an offer.

Every line, its market value, and your price

Each line is valued at what you'd pay to buy that work on its own (market value, low end to typical). Next to it is your price for that line inside the package. Your prices add up exactly to the package price, no line costs more than its typical market price, and every package, used in full, costs less than the low end of its market total. Each line names its source (the numbered list on pages 6–7). Your monthly SOW Summary shows what was delivered. **Ask, and we'll break it down by these lines** (for example “Second-model review: 14 changes checked”).

\$1,000 / month			
LINE	MARKET VALUE	YOUR PRICE	% OF MARKET
Pikeside hours (requests, software builds and hand-fitting, upkeep, calls) 10 h a month · source #1	\$850–\$1,350	\$850	100%
Second-model review of every delivery (a different vendor's AI checks each change) valued as up to 2 specialist hours a month · source #17	\$160–\$220	\$25	16%
Vulnerability and configuration scans 1 SOURCE 1 target a month · source #19	\$48–\$60	\$25	52%
Backups 1 SOURCE 1 server a month · source #20b	\$75–\$110	\$25	33%
Access, account and AI-spend review valued as 1 specialist hour a month · source #2	\$75–\$150	\$25	33%
New AI tool evaluation (Frontline program) PIKESIDE VALUE every month	\$500	\$50	10%
Total: market value and your package	\$1,708–\$2,390	\$1,000	59%
You keep, used in full		\$708	41%

Not in Lab Care: additional AI agents, website health check, application demo videos (add-on, \$250 each), new workflow automation built and kept running, written procedures, 30–60 second social ads, AI consulting, roadmap document, updated quarterly, compliance research brief, market, hiring and rules scans, monthly numbers brief from your operations data.

■ Hours & review ■ Lab care & checks ■ Demo videos, automations & docs ■ Advisory, consulting & research ■ Social ads



What each package's market value (low end) is made of. Partner adds application demo videos, automations, procedures, ads, AI consulting and briefs. Not just more hours.

% of market = your price ÷ the low end of market value. “Up to” = the most per month. * Compliance research brief is research from public sources for your attorney. Not legal advice.

Application demo videos: Partner 2 a month. Lab Care can add them at **\$250 per video**, and any package can add more than its included count at the same price. Ask for a sample: we'll make a quick one for a screen you use every day.

Partner, line by line

			\$5,000 / month
LINE	MARKET VALUE	YOUR PRICE	% OF MARKET
Pikeside hours (requests, software builds and hand-fitting, upkeep, calls) 20 h a month · source #1	\$1,700–\$2,700	\$1,700	100%
Second-model review of every delivery (a different vendor's AI checks each change) valued as up to 6 specialist hours a month · source #17	\$480–\$660	\$300	63%
Additional AI agents (coordination and drift) ESTIMATE 1 agent a month · source #11	\$200–\$500	\$500	market rate
Vulnerability and configuration scans 1 SOURCE 2 targets a month · source #19	\$96–\$120	\$50	52%
Backups 1 SOURCE 1 server a month · source #20b	\$75–\$110	\$50	67%
Access, account and AI-spend review valued as 2 specialist hours a month · source #2	\$150–\$300	\$100	67%
Website health check (broken links, speed, basic SEO) ESTIMATE 1 site a month · source #23	\$40–\$100	\$25	63%
New AI tool evaluation (Frontline program) PIKESIDE VALUE every month	\$500	\$175	35%
Application demo videos (software we maintain for you, or any app you give us access to; with guides, kept current) ESTIMATE 2 videos a month · source #9	\$400–\$1,500	\$250	63%
New workflow automation built and kept running (e.g. form → system → notification) up to 1 automation a month · source #22	\$500–\$1,000	\$300	60%
Written procedures (SOPs) for your team 1 SOURCE valued as up to 8 specialist hours a month · source #5	\$480–\$800	\$300	63%
30–60 second social ads ESTIMATE up to 1 ad a month · source #16	\$600–\$1,500	\$325	54%
AI consulting (team training, one-on-one coaching or a written report: your choice) ESTIMATE 1 a quarter (valued as 1/3 a month) · source #21	\$533–\$1,000	\$325	61%
Roadmap document, updated quarterly ESTIMATE valued as 1 specialist hour a month · source #8	\$150–\$200	\$100	67%
Compliance research brief* 1 SOURCE valued as up to 4 specialist hours a month · source #6	\$400–\$600	\$250	63%
Market, hiring and rules scans (weekly brief) 1 SOURCE valued as up to 8 specialist hours a month · source #7	\$200–\$360	\$125	63%
Monthly numbers brief from your operations data valued as up to 4 specialist hours a month · source #18	\$220–\$360	\$125	57%
Total: market value and your package	\$6,724–\$12,310	\$5,000	74%
You keep, used in full		\$1,724	26%

% of market = your price ÷ the low end of market value. “Market rate” (additional AI agents): our price sits between the low and typical market price, never above typical. “Up to” = the most per month. Lines tagged “1 source” or “estimate” are explained on the method page.

Custom, from \$6,000 a month: for more than one request moving at once, or a bigger scope. It starts from Partner; anything added is priced line by line from the lines and sources in this guide, and quoted before you sign.

No magic numbers: price × amount

For every service we ask one question: **if you bought this somewhere else, what would it cost?** We take the price of one unit, like one developer hour or one finished ad, multiply it by how many units you'd use in a month, and add up the lines. That's the whole calculation.

Worked example: the Partner package.

Pikeside hours: 20 hours × \$85, the low end of the market for a developer hour (about \$135 typically) = **\$1,700 a month** (\$2,700 at typical rates). Your price: **\$1,700**, because package hours are priced at the low end (\$100 ad hoc). A standard request takes about 12 of those hours.

Social ads: up to 1 finished ad × \$600 at the low end = **\$600** (\$1,500 typical). Your price: **\$325**, 54% of the low end. Ads are deliverables: they are valued per finished ad, never as Pikeside hours.

Every line, shown in full

SERVICE	ONE UNIT	LOW	TYPICAL	HOW MANY PER MONTH	WHERE THE PRICE COMES FROM (ACCESSED 2026-10-13 UNLESS NOTED; # = SOURCE LIST ROW)
Pikeside hours	developer hour (US freelancer / small agency)	\$85	\$135	10 / 20 h at the \$85 package rate	Second Talent, US freelance mid-level \$85-135 (updated 2026-09-26; derived from BLS plus overhead); Keyhole Software, North America mid-level \$90-149 (2026-01-14). Typical = top of mid-level freelance. SOURCED · #1
Second-model review of every delivery	QA / code review hour (US freelance)	\$80	\$110	Up to 2 / 6 h a month	Software Test Pilot, US mid-level QA/SDET \$80-130 (2026, no exact date; gives no sources); Second Talent QA automation, US freelance mid \$85-135 (salary-derived). Low = the mid-level floor on both; typical = midpoint of the \$85-130 overlap. No published rate for a code-review hour as such. SOURCED (DERIVED) · #17
Additional AI agents	agent per month	\$200	\$500	3 included; Partner adds a 4th	No source prices "per additional agent". Analogues: BetonAI chatbot maintenance \$200-400 / \$500-1,000 a month (2026-03-27) and maintenance retainers \$650-3,800 (2026-09-20); Groovy Web workflow maintenance \$2,500-15,000 (2026-10-07); iPaaS.com \$500/mo for up to 3 integrations (search summary). Low = beginner chatbot maintenance floor; typical = experienced floor. ESTIMATE · #11
Vulnerability and configuration scans	scan target (server or web app) per month	\$48	\$60	1 / 2 targets, every month	Intruder Cloud \$239/month billed annually, \$299 monthly, for 5 targets (via Codeant pricing guide, prices as of 2026-07-31) = about \$48-60 per target (DERIVED). Cross-checked: Tenable \$292-399/month and Detectify about EUR 208/month land in the same band. Free tiers exist for very small scope. 1 SOURCE (cross-checked) · #19
Backups	server per month, provider-run	\$75	\$110	1 server in each package, restore-tested monthly	NovaBackup MSP pricing guide: base tier \$75-150 per server per month, including monthly restore verification and a report (2026-05-07; an illustrative vendor framework, not observed invoices). Typical ≈ midpoint, rounded down. Backup tools alone, no restore test: \$3-15 (row 20a). 1 SOURCE (ESTIMATE-grade) · #20b
Access, account and AI-spend review	IT advisory hour (small business)	\$75	\$150	1 / 2 h a month	simply.coach, small firms \$75-175 (2026-05-11); Consilien, \$150-300 (2026-09-04). The two disagree on the floor; \$75 kept as the low end. SOURCED · #2
Website health check	site per month	\$40	\$100	Partner 1 site, every month	WPX, basic maintenance \$39-79, mid \$99-220; FatLab, professional \$75-150 (2025-09-10); eSEOSpace \$150-400 (2025-10-12); SEO Site Checkup tool \$39/mo. No published price for a standalone monthly audit report; estimated from adjacent plans. ESTIMATE · #23
New AI tool evaluation	program access per month	\$500	\$500	Included with every package	Pikeside's own valuation, set by the owner 2026-10-13; no published market price exists for a shared AI-tool evaluation program. Comparable strategic advice bought by the hour costs more: fractional executive \$150-200/h (source list #8, ESTIMATE). PIKESIDE VALUE
Application demo videos	short (≤30 s) demo video with a guide	\$200	\$750	Partner 2 a month, new or re-made. Lab Care: add-on	Fiverr listings: polished screencast \$200-400 for about 90 s (search summary only, undated); Video Explainers, AI-assisted \$497-1,500 per 60 s, \$297-997 training/social (2026-03-28). Typical = ESTIMATE, midpoint of \$500-1,000. ESTIMATE · #9
New workflow automation built and kept running	one small automation (US freelancer)	\$500	\$1,000	Partner up to 1 new a month	LOW/CODE Agency, freelancer simple Zapier build \$500-1,500 (updated 2026-09-24); BetonAI rate card, simple Zapier/Make \$650-1,400 (updated 2026-09-20). Low = LOW/CODE floor; typical = DERIVED, band midpoints. Sellers' asking prices; excludes subscription and upkeep. SOURCED (DERIVED) · #22
Written procedures	technical writer hour (freelance)	\$60	\$100	Partner up to 8 h a month	goLance technical writers: worldwide mid-level \$45-80, senior \$80-130 (September 2026). Low = DERIVED mid-level midpoint; typical = DERIVED senior midpoint. US marketplace averages are lower (\$25-39, search summaries). 1 SOURCE · #5
30-60 second social ads	one finished ad (script, voice, motion, edit)	\$600	\$1,500	Partner up to 1 a month. More ad work: by the hour at the ad hoc rate	Advids, 30 s \$900-5,500 (2026-05-17); NovoAds, agency \$1,500-5,000 per piece (2026-09-17); LYFE Marketing, \$600-750 row; Video Explainers, AI-assisted \$497-1,500 (2026-03-28); Ad Snipper, editing only \$25-500 (2026-07-01). ESTIMATE (5 vendor pages) · #16
AI consulting	one AI consulting engagement, priced as one live small-team training session	\$1,600	\$3,000	Partner 1 a quarter (1/3 a month)	You're the Expert Now, two live 90-min sessions \$3,250-3,450 (updated October 2026); SFAI Labs, 1-2 sessions for 5-15 people \$2,000-4,500 (2026-09-16); Pertamina Partners team workshop \$3,000-12,000 (2025-11-21). Low = DERIVED, \$3,250-3,450 ÷ 2 sessions; typical = ESTIMATE from half-day starting prices. Sources conflict 10×+. Renamed AI consulting (owner 2026-10-14), same price in any format; cross-check: small-business AI advisory retainers advertised at \$2,000-5,000 a month for 5-10 h (Main & Machine; Lilach Bullock; 2026 asking prices, accessed 2026-10-14), so \$1,600 is below one month of the cheapest advertised retainer. ESTIMATE (low DERIVED) · #21

SERVICE	ONE UNIT	LOW	TYPICAL	HOW MANY PER MONTH	WHERE THE PRICE COMES FROM (ACCESSED 2026-10-13 UNLESS NOTED; # = SOURCE LIST ROW)
Roadmap document, updated quarterly	fractional executive hour	\$150	\$200	Partner 1 h a month	Kamyar Shah, fractional COO day rate \$2,000-3,500 (2025-11-05); Fractionus, COO \$8,000-18,000/mo (2026-03-27). No COO hourly rate found on an opened page; typical = ESTIMATE from Go Fractional CFO/CTO averages \$189-216 (search results). ESTIMATE (CFO/CTO proxies) · #8
Compliance research brief*	legal research support hour (non-lawyer, billed)	\$100	\$150	Partner up to 4 h a month	CosmoLex, paralegal billing \$100-200 (updated 2026-08-17). Typical = midpoint. 1 SOURCE · #6
Market, hiring and rules scans	market research hour (freelance)	\$25	\$45	Partner up to 8 h, as a weekly brief	goLance market researchers: mid-level \$40-80 (September 2026); Upwork \$25-70, intermediate \$35-50 (search summary only). Typical between the two. 1 SOURCE · #7
Monthly numbers brief from your operations data	data analyst hour (US freelance)	\$55	\$90	Partner up to 4 h a month	Solohourly, US direct-client mid-level \$55-90 (August 2026); Second Talent, US freelance mid \$92-145 (2026-09-26; salary-derived). Lower pair kept: observed rates, not a salary calculation; goLance US \$25 excluded as an outlier. SOURCED (DERIVED) · #18

Why you can trust these numbers

We show a range, and promise only the low end

The low end is the bottom of the range our sources support; typical is what most buyers pay. Anything we claim you keep is calculated from the low end, so it can only be too small, not too big.

At least two sources wherever they exist

Lines with one source or an estimate are marked in the method table.

Every source is named and dated

Ask us for the list and you can look each one up yourself.

Real buyers check us

We ask the businesses we talk to what they pay today. If they pay less, our number comes down.

Re-checked every 3 months

Prices change. Old numbers get replaced, not kept because they look good.

Your SOW Summary names its price sheet

Each one states the date of the prices behind its market value.

What this is not: it isn't a promise of savings, and it isn't what we'd charge ad hoc. It's what the same work would typically cost you bought separately, at the low end of the market.

Hiring instead?

What a median-paid developer you employ costs per hour, all in. Median means half of developers earn more and half earn less; a senior developer earns more. Loaded hourly cost = median wage ÷ (1 – benefits share).

EMPLOYEE	MEDIAN WAGE	LOADED / HOUR	× PARTNER'S 20 HOURS
West Virginia software developer	\$58.18	\$78.52	\$1,570 / month
US software developer	\$65.38	\$88.23	\$1,765 / month
Partner's Pikeside hours line (your price)		\$85.00	\$1,700 / month

DERIVED. Inputs: BLS OEWS May 2025 hourly medians, software developers (SOC 15-1252), West Virginia and US; benefits share 25.9% of total compensation, private industry, 1–49 workers (BLS ECEC, June 2026). Before recruiting and equipment. This is a cost-per-hour comparison only, not a claim that the lab replaces an employee.

Start ad hoc. Switch when the numbers say so.

You can always buy our work by the hour: **\$100 an hour**, for anyone, as needed. Every request is quoted before work starts, as estimated hours × \$100. Inside a package the same hours are **\$85**. A package is the better value from **10 hours a month**: see the next page.

AD HOC MENU	PRICE
Hourly rate , any work, quoted before it starts	\$100 / hour
Small request (about 2 days), ≈ 4 h × \$100	≈ \$400
Standard request (about 5 days), ≈ 12 h × \$100	≈ \$1,200
Lab assessment (60+ days since our last visit), estimated 2 h; \$100/h beyond that	≈ \$200
With a package: hours beyond what it includes (social ad work too)	\$85 / hour
Each AI agent beyond 3+	\$500 / month
Lab install, one-time, with no package (included with any package)	\$1,000
Application demo videos for any app you give us access to (Lab Care, or beyond your package's included videos)	\$250 / video
PROPOSAL	

\$100/hour sits inside the small-business tech consultant range: \$75 low, \$150 typical (simply.coach; Consilien; source list #13). Lab install: Setting up your accounts with billing in your name, granting access properly, and choosing where your private server (VPS) lives takes real back-and-forth. Every install needs a signed liability agreement first. Work beyond a standard install is quoted as estimated hours × \$100. Application demo videos (included in Partner): each with a guide, kept current while you have a package; market about \$200 low, \$750 typical per short tutorial video (ESTIMATE, source list #9).

† No public source prices “per additional AI agent”. The closest analogues (chatbot and automation maintenance retainers) suggest about \$200 at the low end and \$500 typical per agent a month (our ESTIMATE of market value); our \$500 sits at the typical end. **ESTIMATE** (source list #11, accessed 2026-10-13.)

Ask for a sample: we'll make a quick one for a screen you use every day. Quotes for building, setting up and maintaining software scale with how many people will use it: more users means more roles, permissions, guides and support.

Lab assessment. If we haven't worked in your lab for 60+ days, a request starts with an assessment: we review what's changed, what's out of date and what's worth upgrading, before doing the work. Estimated at 2 hours; time beyond that at our ad hoc rate. **Credited toward your first package month** if you switch.

Switching credit. When you move to a package, we'll agree a portion of your ad hoc spend from the last 30 days to credit toward your first package month.

Install and hand off. Prefer to run your lab yourself? That's a fine outcome. We install it for \$1,000 one-time and hand it off: you own and operate it. Our help stays available at \$100/hour whenever you want it, and you can add a package any time (the lab assessment applies after 60+ days without our work, credited to your first package month).

Extra hours are on your SOW Summary. Your SOW Summary shows the work delivered each month. Hours beyond your package's included work appear there at the \$85/hour package rate.

When a package becomes worth it

A package is worth it once the work you'd use in a month would cost more bought separately than the package does. Lab Care is worth it on its 10 hours alone: 10 hours ad hoc cost \$1,000.



Bought separately: the package's Pikeside hours at \$100/hour (our ad hoc rate), every other line at the low end of its market (itemised on pages 4–5). The black mark is the package price: use more than that much of the month and the package costs less.

Package	Price a month	The same month bought separately	Worth it once you'd use	If you use it all, you keep
Lab Care	\$1,000	\$1,858	54% of it	\$858
Partner	\$5,000	\$7,024	71% of it	\$2,024

What a contract adds up to

6-month contract · list prices, locked for the term

Package	Monthly price	Contract total	You save vs list price	Market value over the term (low end)
Lab Care	\$1,000	\$6,000	\$0	\$10,248
Partner	\$5,000	\$30,000	\$0	\$40,344

Lab Care's minimum is 3 months; Partner's is 6. Term discounts start at 12 months.

12-month contract · 5% off, price locked

Package	Monthly price	Contract total	You save vs list price	Market value over the term (low end)
Lab Care	\$950	\$11,400	\$600	\$20,496
Partner	\$4,750	\$57,000	\$3,000	\$80,688

24-month contract · 10% off, price locked

Package	Monthly price	Contract total	You save vs list price	Market value over the term (low end)
Lab Care	\$900	\$21,600	\$2,400	\$40,992
Partner	\$4,500	\$108,000	\$12,000	\$161,376

Prices locked for the term. Market value uses this guide's price sheet; it is re-checked every 3 months, so later terms may show different values.

We take the risk of the new stuff, so you don't have to

Every package includes access to Pikeside's ongoing evaluation of new AI tools. We run them in our own lab first, with our time and our compute, and recommend only what proves useful and secure.

AI tools change month to month, and every so often a bigger shift changes how a business should set up its AI altogether. We test and track all of it so your business gets real value from AI now and is well placed when the next shift comes. **Pikeside keeps an eye on all of that, so you and your business don't have to.**

WHAT PIKESIDE DOES, EVERY MONTH	WHY IT MATTERS TO YOU
Tracks new models, tools and security advisories	You hear about what matters, filtered, not everything
Tests promising tools in the Pikeside lab	Breakage and dead ends happen in our lab, not yours
Checks each tool's security and data handling	Nothing reaches your lab without passing our checks
Writes a recommendation with the evidence	You decide with the facts in hand
Rolls approved changes into each container's lab	Your lab improves without you chasing it

What you get each month, and what it's worth

Each month you get a SOW Summary. It shows three things:

The work delivered	What was done that month: requests finished and the other work done for you.
Hours beyond your package	Any hours beyond your package's included work, at the \$85/hour package rate (\$100/hour without a package).
One value block	Your package price against the market value of what it includes, from this guide's price sheet, with its date.

The value block SAMPLE

For a Partner package it reads:

Your package: **\$5,000 / month** · Market value of what it includes: **\$6,724–\$12,310** · You keep **\$1,724** a month, used in full · Market values: Plans & Value Guide, edition 2026-10, price sheet of 2026-10-15. Itemised on pages 4–5; sources on pages 6–7.

How we keep it honest

Re-checked every 3 months

We re-check every price on the sheet against its source and update its date.

Dated on every SOW Summary

Each SOW Summary names the date of the price sheet it used.

A past SOW Summary never changes

When prices are re-checked, only later SOW Summaries use the new sheet.

Line by line on request

Ask, and we'll break any month down by package line.

The details

TOPIC	TERMS
Custom quotes	Every monthly container package is quoted on your scope. Lab Care and Partner are base packages. Custom, from \$6,000 a month, starts from Partner; anything added is priced line by line from this guide's sources and quoted before you sign, with its minimum term set in the quote.
Capacity	No container may take more than about one work week of Pikeside's time per month.
Commitment	Lab Care: 3-month minimum on every contract. Partner: 6-month minimum on every contract. Custom: minimum term set in the quote. Every new contract, renewals included, carries the minimum in effect when it is signed. Longer terms , price locked for the term: 12 months 5% off, 24 months 10% off (Lab Care \$950 / \$900, Partner \$4,750 / \$4,500). Leaving early: 50% of the remaining months' fees, plus the discount received. If Pikeside can't deliver, you may leave on 30 days' notice, no fee. After the term: renew with a new contract, or end. Pikeside gives 90 days' notice to end a package.
Queue	Unlimited. Requests start in the order you set, one per slot.
Request size	Small: about 2 business days. Standard: about 5. Larger work is split or planned as a project.
Package hours	Lab Care 10 h, Partner 20 h a month at \$85/hour, for requests, software builds and adaptation, hand-fitting into your environment, lab and agent upkeep, and calls. No install fee with a package. Unused hours don't roll over. Some months need more and some less, so we look at the pattern over several months, not at one month; if your requests keep running well beyond your package, we'll talk with you about the right package.
Ad hoc work	\$100 per hour, for anyone, as needed. Quoted before work starts as estimated hours × \$100.
Software quotes	Quotes for building, setting up and maintaining software scale with how many people will use it: more users means more roles, permissions, guides and support.
SOW Summary	Your monthly SOW Summary shows the work delivered. It shows your package price against the market value of what it includes, from this guide's price sheet (dated). Ask, and we'll break it down by package line. Quantities are "up to" per month. Hours beyond your package's included work appear there at \$85/hour.
AI agents	Up to 3 agents included in every package. Each agent after the 3rd: \$500 per agent per month, for keeping agents coordinated and adjusting your lab when a vendor changes its models or tools. Partner includes a 4th agent.
Social ads	Partner: up to 1 a month. Made at the same production level as our own videos at pikesidesolutions.com, with commercially licensed voices and music only. You approve each ad before it is posted. More ad work is billed by the hour at the ad hoc rate.
Application demo videos	Partner: 2 a month, each with a guide, kept current. Lab Care: add-on at \$250 per video; any package can add more than its included count at \$250 per video. They cover software we maintain for you or any app you give us access to.
Lab install	Setting up your own lab. Included with any package; \$1,000 one-time if there is no package. Every install requires a signed liability agreement first. Work beyond a standard install is quoted at \$100/hour.
Your AI provider	Your own business account, in your name. You pay the provider directly; it is never part of a package. We work under our own access within your account; we never use your login.
Ownership	You own your lab, your data and what it produces.
Accounting	Not offered. No accounting, financial analysis or financial advice.
Compliance	Research prep from public sources only. Not legal advice. Take every brief to a licensed attorney.
Market value figures	Unit prices for comparable services bought separately, from dated public sources (accessed 2026-10-13), re-checked quarterly. Shown as estimates of market value, not quotes.

ESTIMATE · A starting baseline for your custom quote. Market values use unit prices from dated public sources, accessed 2026-10-13 unless noted. Most are vendor and marketing pages: asking prices, not audited transactions. Lines with one source, or an estimate, are marked on the method page. Package prices, the \$85 package hour, the \$500 extra-agent fee and the \$250 demo-video add-on and the Frontline program's \$500 value are Pikeside's; the extra agent's market value is an ESTIMATE.