

Plans & Value Guide

You own your systems. We run them, improve them, and show you every month what that's worth.

Line-level market values use dated public sources, accessed 2026-10-13 unless noted. Vendor asking prices are estimates, not audited transactions. Frontline is Pikeside's own valuation.

You own it

Your AI development lab, where we build and test before anything touches your live systems. Your data, your provider account. Everything we build for you is yours.

We run it

Requests, upkeep, vulnerability scans, backups and upgrades, handled on a steady monthly package.

We show it

Your monthly SOW (Scope of Work) Summary lists the work delivered and your package's market value, itemised and sourced in this guide.

Steady packages, a queue that never resets

Your monthly container package is a set of named lines: about the stated hours of requests a month, plus the services that keep your lab running. You keep a queue of requests; a request stays in it until it's done.

How a package works

TERM	WHAT IT MEANS
Request	One piece of work: a fix, a report, an automation, a new screen. Add as many as you like to your queue.
Pikeside hours	Lab Care: about 8 hours of requests a month (one full workday); Partner: about 16 hours of requests a month. They cover requests, software builds, hand-fitting, lab and agent upkeep, and calls. Hours beyond a package or monthly block get the same commitment discount: \$125.00 / \$110.00 / \$107.50 / \$105.00 / \$102.50/h for month to month / 6 months / 12 months / 18 months / 24 months. Ad hoc work stays \$125/h, never discounted. Lab setup included: your first month of any package includes setting up your lab, a \$1,000 value, at no charge. Unused hours don't roll over. Some months need more and some less, so we look at the pattern over several months, not at one month; if your requests keep running well beyond your package, we'll talk with you about the right package.
Agents in your lab	Up to 3 AI agents working together are included in every package. Each agent after the 3rd is \$500 per month , for keeping agents coordinated and adjusting your lab when a vendor changes its models or tools. Partner includes a 4th agent.
Slot	How many requests are in progress at once. When one finishes, the next in your queue starts.
Request sizes	Small (turnaround: about 2 business days). Standard (turnaround: about 5 business days). Bigger work is split into several requests, or quoted as Custom.
Your provider bill	Your lab runs on your own AI provider account. You pay the provider directly; we never mark it up or resell it. It is never part of a package.

What we are not

Not accountants. We offer no accounting, financial analysis or financial advice.

Not lawyers. We find the laws, regulations and agency guidance that apply to your industry and state, quote each one with its source link and the date we checked it, cross-check with a second AI model, and flag gaps and conflicting sources. You get a cited brief to take to your attorney, so you pay for less of their time. Not legal or financial advice; we never tell you whether you are compliant.

Short how-to videos

Your team learns from short how-to videos made for your own setup. Live training is available on request. Short how-to videos (up to 60 s), made in the lab for each type of user (photorealistic or whiteboard). Included: **Partner 4 a month**. Lab Care can add them at **\$200 per video**, and any package can add more than its included count at the same price. Live training and roadmap work are available on request at \$125/h.

A second AI checks every delivery. In every package, every delivery is checked by a second AI from a different vendor than the one that made it, before it reaches you.

Short social ads, made for your channels. Any package can add 30–60 second ads for your social media spots (Reels, TikTok, Shorts, Facebook), at the same production level as our own videos at pikesidesolutions.com, with commercially licensed voices and music. **You approve every ad before it is posted;** more ad work is billed at our ad hoc rate.

Two packages, or Custom. The more you use us, the more you keep.

Lab Care

Your lab kept healthy, checked and backed up.

\$1,100

/ month

Market value \$1,538–\$2,340 / month

You keep **\$438 / month, used in full** up to \$1,240 at the market's high end

1 small request at a time

Month to month, 30 days' notice

About 8 hours of requests a month (one full workday): upkeep, small requests

Up to 3 AI agents

Second-model review of every delivery

Access, account and AI-spend review

Vulnerability scan; backups

New AI tool evaluation (Frontline program)

Add more agents at \$500 per agent per month.

RECOMMENDED

Partner

Your operations partner: we build, run and improve your systems.

\$4,000

/ month

Market value \$4,681–\$10,450 / month

You keep **\$681 / month, used in full** up to \$6,450 at the market's high end

1 standard request at a time

Month to month, 30 days' notice

Everything in Lab Care, plus:

About 16 hours of requests a month: builds, upkeep, calls

Up to 4 AI agents (4th included)

Up to 1 new automation a month, each kept running

Up to 4 short how-to videos a month

Up to 4 written procedures a month

Website health check

Add more agents at \$500 per agent per month.

Custom

With or without a lab of your own.

Quoted on your scope

With a lab:

starts from Partner; anything added is priced line by line from this guide's sources.

Without a lab:

we do the development and engineering work for you in our own lab: software and web development, automations and integrations, scripts and data work, AI features in your product, fixes and upkeep. \$125/h.

Commitment discounts still apply:

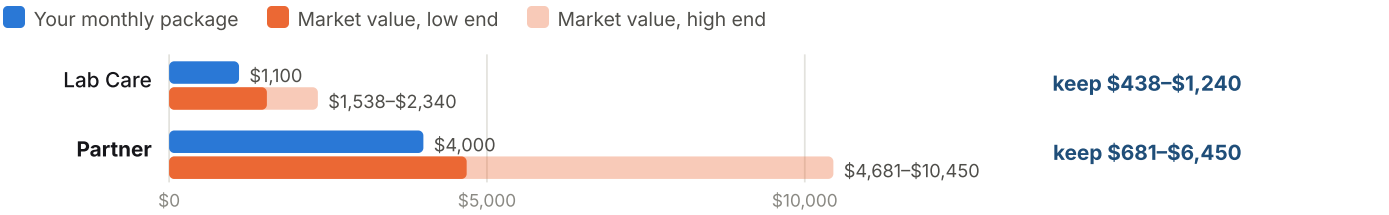
6/12/18/24 months, 12/14/16/18% off.

Quoted before you sign. [Development and engineering →](#)

Lab Care → Partner: +\$2,900 buys **+\$3,143** of work at the low end

Beyond Partner: Custom, quoted on your scope, with or without a lab (the third card)

Every quote is built for your business. These two packages are **starting points** for a common scope; your quote is shaped to yours, and a bigger scope is quoted as Custom. These are the minimums each package includes. Every package includes access to Pikeside's ongoing evaluation of new AI tools: we run them in our own R&D lab first, with our time and our compute, and recommend only what proves useful and secure. **Sign for longer and the price is locked for the term: 6 months, 12% off; 12 months, 14% off; 18 months, 16% off; 24 months, 18% off. Lab setup included: your first month of any package includes setting up your lab, a \$1,000 value, at no charge.**



Every line, its market value, and your price

Each line is valued at what you'd pay to buy that work on its own (market value, low end to high end). Next to it is your price for that line inside the package. Your prices add up exactly to the package price, no line costs more than its high market price, and every package, used in full, costs less than the low end of its market total. Each line names its source (the numbered list on pages 6–7). Your monthly SOW Summary shows what was delivered. **Ask, and we'll break it down by these lines** (for example “Second-model review: 14 changes checked”).

Lab Care \$1,100 / month

LINE	MARKET VALUE	YOUR PRICE	% OF MARKET
Pikeside hours (requests, software builds and hand-fitting, upkeep, calls) about 8 hours of requests a month (one full workday) · source #1	\$680–\$1,120	\$480	71%
Second-model review of every delivery (a different vendor's AI checks each change) valued as up to 2 specialist hours a month · source #17	\$160–\$270	\$115	72%
Vulnerability and configuration scans 1 SOURCE 1 target a month · source #19	\$48–\$60	\$35	73%
Backups 1 SOURCE 1 server a month · source #20b	\$75–\$150	\$55	73%
Access, account and AI-spend review valued as 1 specialist hour a month · source #2	\$75–\$240	\$55	73%
New AI tool evaluation (Frontline program) PIKESIDE VALUE 1 month a month	\$500	\$360	72%
Total: market value and your package	\$1,538–\$2,340	\$1,100	72%
You keep, used in full		\$438	28%

Not in Lab Care: additional AI agents (\$500 per agent per month), website health check (\$40 per site per month), short how-to videos (\$200 per how-to video (up to 60 s)), new workflow automation built and kept running (\$500 per one small automation (US freelancer)), written procedures (\$125/h), social ads (\$200 per one finished ad (up to 60 s; script, voice, motion, edit)), rules research brief (\$125/h), market, hiring and rules scans (\$125/h), monthly numbers brief from your operations data (\$125/h).

■ Hours & review ■ Lab care & checks ■ Demo videos, automations & docs ■ Advisory, consulting & research ■ Social ads

Lab Care  \$1,538

Partner  \$4,681

What each package's market value (low end) is made of. Partner adds short how-to videos, automations, procedures and a website check. Not just more hours.

% of market = your price ÷ the low end of market value. “Up to” = the most per month. * **Rules research brief.** We find the laws, regulations and agency guidance that apply to your industry and state, quote each one with its source link and the date we checked it, cross-check with a second AI model, and flag gaps and conflicting sources. You get a cited brief to take to your attorney, so you pay for less of their time. Not legal or financial advice; we never tell you whether you are compliant.

Short how-to videos: Partner 4 a month. Lab Care can add them at **\$200 per video**, and any package can add more than its included count at the same price. Ask for a sample: we'll make a quick one for a screen you use every day.

Partner, line by line

			\$4,000 / month
LINE	MARKET VALUE	YOUR PRICE	% OF MARKET
Pikeside hours (requests, software builds and hand-fitting, upkeep, calls) about 16 hours of requests a month · source #1	\$1,360–\$2,240	\$1,165	86%
Second-model review of every delivery (a different vendor's AI checks each change) valued as up to 6 specialist hours a month · source #17	\$480–\$810	\$410	85%
Additional AI agents (coordination and drift) ESTIMATE 1 agent a month · source #11	\$200–\$1,000	\$170	85%
Vulnerability and configuration scans 1 SOURCE 2 targets a month · source #19	\$96–\$120	\$80	83%
Backups 1 SOURCE 1 server a month · source #20b	\$75–\$150	\$65	87%
Access, account and AI-spend review valued as 2 specialist hours a month · source #2	\$150–\$480	\$130	87%
Website health check (broken links, speed, basic SEO) ESTIMATE 1 site a month · source #23	\$40–\$220	\$35	88%
New AI tool evaluation (Frontline program) PIKESIDE VALUE 1 month a month	\$500	\$425	85%
Short how-to videos (up to 60 s), made in the lab for each type of user (photorealistic or whiteboard) ESTIMATE 4 videos a month · source #9	\$800–\$2,800	\$685	86%
New workflow automation built and kept running (e.g. form → system → notification) up to 1 automation a month · source #22	\$500–\$1,450	\$425	85%
Written procedures (SOPs) for your team, short or long 1 SOURCE valued as up to 8 specialist hours a month · source #5	\$480–\$680	\$410	85%
Total: market value and your package	\$4,681–\$10,450	\$4,000	85%
You keep, used in full		\$681	15%
Not in Partner: social ads (\$200 per one finished ad (up to 60 s; script, voice, motion, edit)), rules research brief (\$125/h), market, hiring and rules scans (\$125/h), monthly numbers brief from your operations data (\$125/h).			

% of market = your price ÷ the low end of market value. “Up to” = the most per month. Lines tagged “1 source” or “estimate” are explained on the method page.

Custom, quoted on your scope, with or without a lab: With a lab, it starts from Partner; anything added is priced line by line from the lines and sources in this guide, and quoted before you sign.

No magic numbers: price × amount

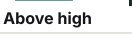
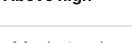
For every service we ask one question: **if you bought this somewhere else, what would it cost?** We take the price of one unit, like one developer hour or one finished ad, multiply it by how many units you'd use in a month, and add up the lines. That's the whole calculation.

Worked example: Partner. 16 developer hours, valued at \$85, the low end of what US freelance developers charge (Second Talent 2026-09-26) = \$1,360 of market value; our own rate is \$125/h. Allocated package price: \$1,165. Charges are proportional to low market values, rounded to \$5; remainder on hours.

Every line, shown in full

Anything not in your package can be added to any contract (Lab Care, Partner or Custom) at the **Our price** per unit, on top of package inclusions. Market columns show what others charge and how we value a package, not what you pay.

Market low is the bottom of the range our sources publish; market high is the median of their top prices for the same unit, rounded to \$5.

SERVICE	ONE UNIT	MARKET LOW	MARKET HIGH	OUR PRICE (ADD-ON)	WHERE OURS FALLS	WHERE THE MARKET PRICE COMES FROM (# = SOURCE ROW)
Pikeside hours	developer hour (US freelancer / small agency)	\$85	\$140	\$125/h	 In range	Second Talent (2026-09-26): \$85–135; Keyhole (2026-01-14): \$90–149. High: median of their \$135/\$149 tops. SOURCED · #1
Second-model review of every delivery	QA / code review hour (US freelance)	\$80	\$135	\$125/h	 In range	Software Test Pilot (2026): \$80–130; Second Talent QA (undated): \$85–135. Review-hour analogue. High: median of their \$130/\$135 tops. SOURCED (DERIVED) · #17
Additional AI agents	agent per month	\$200	\$1,000	\$500	 In range	No per-agent source. BetonAI (2026-03-27, 2026-09-20); Groovy Web (2026-10-07); iPaaS.com (undated search summary). High: BetonAI chatbot maintenance \$1,000 top; whole-program bundles excluded. ESTIMATE · #11
Vulnerability and configuration scans	scan target (server or web app) per month	\$48	\$60	\$48	 At low	Intruder via Codeant (2026-07-31): \$239 ÷ 5 targets ≈ \$48. High: its \$299 ÷ 5; Tenable/Detectify excluded (different unit). 1 SOURCE (cross-checked) · #19
Backups	server per month, provider-run	\$75	\$150	\$75	 At low	NovaBackup (2026-05-07): illustrative MSP framework, \$75–150/server; tools \$3–15 (#20a). High: its \$150 service top. 1 SOURCE (ESTIMATE-grade) · #20b
Access, account and AI-spend review	IT advisory hour (small business)	\$75	\$240	\$125/h	 In range	simply.coach (2026-05-11): \$75–175; Consilien (2026-09-04): \$150–300. High: median of their \$175/\$300 tops. SOURCED · #2
Website health check	site per month	\$40	\$220	\$40	 At low	WPX (undated): top \$220; FatLab (2025-09-10): \$150; eSEospace (2025-10-12): \$400. Adjacent plans. High: median of these tops; tool-only SEO Site Checkup excluded. ESTIMATE · #23
New AI tool evaluation	program access per month	\$500	\$500	\$500	 Our valuation	Pikeside owner valuation (2026-10-13), no published program price. High: same \$500 valuation; no market range. Fractional executive analogue \$150–200/h (#8). PIKESIDE VALUE
Short how-to videos	how-to video (up to 60 s)	\$200	\$700	\$200	 At low	Fiverr \$200–400/~90 s (undated search summary); Video Explainers training/social \$297–997 (2026-03-28). High: median of their \$400/\$997 tops. ESTIMATE · #9
New workflow automation built and kept running	one small automation (US freelancer)	\$500	\$1,450	\$500	 At low	LOW/CODE (2026-09-24): \$500–1,500; BetonAI (2026-09-20): \$650–1,400. Excludes subscriptions/upkeep. High: median of their \$1,500/\$1,400 tops. SOURCED (DERIVED) · #22
Written procedures	technical writer hour (freelance)	\$60	\$85	\$125/h	 Above high	goLance (2026-09): worldwide writers; US summaries lower (\$25–39). High: median of goLance senior \$130 and US summary \$39 tops. 1 SOURCE · #5
Social ads	one finished ad (up to 60 s; script, voice, motion, edit)	\$600	\$3,250	\$200	 Below low	Advids (2026-05-17): top \$5,500; NovoAds (2026-09-17): \$5,000; Video Explainers (2026-03-28): \$1,500; LYFE (undated): \$750. High: median of these tops; Ad Snipper (2026-07-01) excluded (editing only). ESTIMATE (5 vendor pages) · #16
AI consulting	one AI consulting engagement, priced as one live small-team training session	\$1,600	\$4,500	\$125/h	 Per hour	You're the Expert Now (2026-10): top \$3,450; SFAL Labs (2026-09-16): \$4,500; Pertama (2025-11-21): \$12,000. Sources conflict 10×+. High: median of these tops. Advisory cross-check: Main & Machine / Lilach Bullock (2026; checked 2026-10-14). ESTIMATE (low DERIVED) · #21
Roadmap document, updated quarterly	fractional executive hour	\$150	\$325	\$125/h	 Below low	Kamyar Shah (2025-11-05): \$3,500/day ÷ 8 h = \$437.50; Go Fractional (search summary): \$216. High: median of these tops; Fractionus (2026-03-27) excluded (monthly). ESTIMATE (CFO/CTO proxies) · #8
Rules research brief*	legal research support hour (non-lawyer, billed)	\$100	\$200	\$125/h	 In range	CosmoLex (2026-08-17): paralegal billing \$100–200/h. High: its \$200 top. 1 SOURCE · #6
Market, hiring and rules scans	market research hour (freelance)	\$25	\$75	\$125/h	 Above high	goLance (2026-09): \$40–80; Upwork (undated search summary): \$25–70. High: median of their \$80/\$70 tops. 1 SOURCE · #7
Monthly numbers brief from your operations data	data analyst hour (US freelance)	\$55	\$120	\$125/h	 Above high	Solohourly (2026-08): US \$55–90; Second Talent (2026-09-26): \$92–145. goLance \$25 excluded. High: median of their \$90/\$145 tops. SOURCED (DERIVED) · #18

Why you can trust these numbers

We show a range, and promise only the low end

The low end is the bottom of the range our sources publish; the high end is the median of their top prices. Anything we claim you keep is calculated from the low end.

At least two sources wherever they exist

Lines with one source or an estimate are marked in the method table.

Every source is named and dated

Ask us for the list and you can look each one up yourself.

Real buyers check us

We ask the businesses we talk to what they pay today. If they pay less, our number comes down.

Re-checked every 3 months

Prices change. Old numbers get replaced, not kept because they look good.

Your SOW Summary names its price sheet

Each one states the date of the prices behind its market value.

What this is not: it isn't a promise of savings, and it isn't what we'd charge ad hoc. It's what the same work would cost you bought separately, at the low end of the market.

Hiring instead?

What a median-paid developer you employ costs per hour, all in. Median means half of developers earn more and half earn less; a senior developer earns more. Loaded hourly cost = median wage ÷ (1 – benefits share).

EMPLOYEE	MEDIAN WAGE	LOADED / HOUR	× PARTNER'S 16 HOURS
West Virginia software developer	\$58.18	\$78.52	\$1,256 / month
US software developer	\$65.38	\$88.23	\$1,412 / month
Partner's Pikeside hours line (your price)		Allocation	\$1,165 / month

DERIVED. Inputs: BLS OEWS May 2025 hourly medians, software developers (SOC 15-1252), West Virginia and US; benefits share 25.9% of total compensation, private industry, 1–49 workers (BLS ECEC, June 2026). Before recruiting and equipment. This is a cost-per-hour comparison only, not a claim that the lab replaces an employee.

Start ad hoc. Switch when the numbers say so.

You can always buy our work by the hour: **\$125 an hour**, for anyone, as needed. Every request is quoted before work starts, as estimated hours × \$125. Hours beyond a package get its commitment discount. A package is the better value from **8.8 hours a month**: see the next page.

AD HOC MENU	PRICE
Hourly rate , any work, quoted before it starts	\$125 / hour
Small request (turnaround: about 2 business days), ≈ 4 h × \$125	≈ \$500
Standard request (turnaround: about 5 business days), ≈ 12 h × \$125	≈ \$1,500
Lab assessment (60+ days since our last visit), estimated 2 h; \$125/h beyond that	\$200
With a package: hours beyond what it includes (social ad work too)	\$102.50–\$125.00 / hour; commitment discount
Install and hand off, one time (included at no charge with the first month of any package)	\$1,000
Short how-to videos (up to 60 s), made in the lab for each type of user (photorealistic or whiteboard) — add-on, per how-to video (up to 60 s); photorealistic or whiteboard	\$200
Social ads (up to 60 s) — add-on, per one finished ad (up to 60 s; script, voice, motion, edit); photorealistic or whiteboard	\$200
Rules research brief* — add-on, by the hour	\$125/h
Every line on p.6 can be added to any contract at its Our price , per unit.	
Live training and roadmap, on request	\$125/h
\$125/hour sits inside the small-business tech consultant range: \$75 low, \$240 high (simply.coach; Consilien; source list #13). Lab install: Setting up your accounts with billing in your name, granting access properly, and choosing where your private server (VPS) lives takes real back-and-forth. Every install needs a signed liability agreement first. Work beyond a standard install is quoted as estimated hours × \$125. Short how-to videos (included in Partner): kept current while you have a package; market about \$200 low, \$700 high per short tutorial video (ESTIMATE, source list #9).	

* No public source prices “per additional AI agent”. The closest analogues (chatbot and automation maintenance retainers) suggest about \$200 at the low end and \$1,000 at the high end per agent a month (our ESTIMATE of market value); our \$500 sits in that range. **ESTIMATE** (source list #11, accessed 2026-10-13.)

Ask for a sample: we'll make a quick one for a screen you use every day. Quotes for building, setting up and maintaining software scale with how many people will use it: more users means more roles, permissions, guides and support.

Lab assessment. If we haven't worked in your lab for 60+ days, a request starts with an assessment: we review what's changed, what's out of date and what's worth upgrading, before doing the work. Estimated at 2 hours; time beyond that at our ad hoc rate. **Credited toward your first package month** if you switch.

Switching credit. When you move to a package, we'll agree a portion of your ad hoc spend from the last 30 days to credit toward your first package month.

Install and hand off. Prefer to run your lab yourself? That's a fine outcome. We install it for \$1,000 one-time and hand it off: you own and operate it. Our help stays available at \$125/hour whenever you want it. Every install requires a signed liability agreement first. Work beyond a standard install is quoted at hourly × estimated hours. You can add a package any time (the lab assessment applies after 60+ days without our work, credited to your first package month).

Extra hours are on your SOW Summary. Your SOW Summary shows the work delivered each month. Hours beyond a package or monthly block get the same commitment discount: \$125.00 / \$110.00 / \$107.50 / \$105.00 / \$102.50/h for month to month / 6 months / 12 months / 18 months / 24 months.

When a package becomes worth it

A package is worth it once the work you'd use in a month would cost more bought separately than the package does. Ad hoc at \$125/h crosses Lab Care at 8.8 h (\$1,100 list ÷ \$125); Partner at 32 h (\$4,000 list ÷ \$125).



Bought separately: the package's Pikeside hours at \$125/hour (our ad hoc rate), every other line at the low end of its market (itemised on pages 4–5). The black mark is the package price: use more than that much of the month and the package costs less.

Package	Price a month	The same month bought separately	Worth it once you'd use	If you use it all, you keep
Lab Care	\$1,100	\$1,858	59% of it	\$758
Partner	\$4,000	\$5,321	75% of it	\$1,321

What a contract adds up to

Monthly price	Month to month 0% off	6 months 12% off	12 months 14% off	18 months 16% off	24 months 18% off
Lab Care	\$1,100	\$968	\$946	\$924	\$902
Partner	\$4,000	\$3,520	\$3,440	\$3,360	\$3,280

Custom: quoted on your scope, with or without a lab; the same commitment discounts apply.

Prices locked for the term. Market value uses this guide's price sheet; it is re-checked every 3 months, so later terms may show different values.

Custom without a lab: development and engineering

PSS does development and engineering work for you in PSS's own lab, the way it does its own work. You don't need your own lab.

Software and web development, automations and integrations, scripts and data work, AI features in your product, fixes and upkeep. If it's work we can't do well, we say so before quoting.

Project or as needed

Written estimate first (hours × \$125), then monthly invoice for hours worked. Never discounted.

Ongoing monthly block

A set number of hours a month, at least 10 h/month. Month to month at \$125/h, or commit for 6 months (12% off), 12 months (14% off), 18 months (16% off), 24 months (18% off).

MONTHLY BLOCK	MONTH TO MONTH 0% OFF	6 MONTHS 12% OFF	12 MONTHS 14% OFF	18 MONTHS 16% OFF	24 MONTHS 18% OFF
Effective hourly rate	\$125.00	\$110.00	\$107.50	\$105.00	\$102.50
20 h/month example	\$2,500	\$2,200	\$2,150	\$2,100	\$2,050

Unused block hours don't roll over; Hours beyond a package or monthly block get the same commitment discount: \$125.00 / \$110.00 / \$107.50 / \$105.00 / \$102.50/h for month to month / 6 months / 12 months / 18 months / 24 months. Leaving a commitment early: repay the discount received for the months used, with nothing else owed. The price is locked for the term.

Your data stays with you. We work on your code, test data and development copies. Personal data and live production systems stay with you; we don't take them into our lab.

Work is done with US-made AI models under our supervision.

You own the work. Code, documents and everything else we build for your business are yours. We do it on your behalf.

We take the risk of the new stuff, so you don't have to

Every package includes access to Pikeside's ongoing evaluation of new AI tools. We run them in our own lab first, with our time and our compute, and recommend only what proves useful and secure.

AI tools change month to month, and every so often a bigger shift changes how a business should set up its AI altogether. We test and track all of it so your business gets real value from AI now and is well placed when the next shift comes. **Pikeside keeps an eye on all of that, so you and your business don't have to.**

WHAT PIKESIDE DOES, EVERY MONTH	WHY IT MATTERS TO YOU
Tracks new models, tools and security advisories	You hear about what matters, filtered, not everything
Tests promising tools in the Pikeside lab	Breakage and dead ends happen in our lab, not yours
Checks each tool's security and data handling	Nothing reaches your lab without passing our checks
Writes a recommendation with the evidence	You decide with the facts in hand
Rolls approved changes into each container's lab	Your lab improves without you chasing it

What you get each month, and what it's worth

Each month you get a SOW (Scope of Work) Summary. It shows three things:

The work delivered	What was done that month: requests finished and the other work done for you.
Hours beyond your package	Hours beyond a package or monthly block get the same commitment discount: \$125.00 / \$110.00 / \$107.50 / \$105.00 / \$102.50/h for month to month / 6 months / 12 months / 18 months / 24 months.
One value block	Your package price against the market value of what it includes, from this guide's price sheet, with its date.

The value block SAMPLE

For a Partner package it reads:

Your package: **\$4,000 / month** · Market value of what it includes: **\$4,681–\$10,450** · You keep **\$681** a month, used in full · Market values: Plans & Value Guide, edition 2026-10-21, price sheet of 2026-10-20. Itemised on pages 4–5; sources on pages 6–7.

How we keep it honest

Re-checked every 3 months

We re-check every price on the sheet against its source and update its date.

Dated on every SOW Summary

Each SOW Summary names the date of the price sheet it used.

A past SOW Summary never changes

When prices are re-checked, only later SOW Summaries use the new sheet.

Line by line on request

Ask, and we'll break any month down by package line.

The details

TOPIC	TERMS
Custom quotes	Every monthly container package is quoted on your scope. Lab Care and Partner are base packages. Custom is quoted on your scope, with or without a lab. With a lab, it starts from Partner; anything added is priced line by line from this guide's sources and quoted before you sign, on month to month or a chosen commitment. Without a lab, development and engineering use our own lab at \$125/h. The same commitment discounts apply.
Capacity	No container may take more than about one work week of Pikeside's time per month.
Commitment	Month to month at list with 30 days' notice, or commit for 6 months (12% off), 12 months (14% off), 18 months (16% off), 24 months (18% off). One discount, for commitment only; the price is locked for the term. The same discount applies to hours beyond a package or monthly block. Ad hoc work, assessments, installs and project/as-needed estimates stay at \$125/h, never discounted. Leaving a commitment early: repay only the difference between list price and your discounted price for the months already used; nothing else. If Pikeside can't deliver, you may leave on 30 days' notice, no fee. After the term: month to month at list, or a new commitment. Pikeside gives 90 days' notice to end a package. Full terms are in your signed agreement.
Queue	Unlimited. Requests start in the order you set, one per slot.
Request size	Small: turnaround about 2 business days. Standard: turnaround about 5 business days. Larger work is split or planned as a project.
Package hours	Lab Care: about 8 hours of requests a month (one full workday); Partner: about 16 hours of requests a month. For requests, software builds and adaptation, hand-fitting, lab and agent upkeep, and calls. Unused hours don't roll over. Some months need more and some less, so we look at the pattern over several months, not at one month; if your requests keep running well beyond your package, we'll talk with you about the right package.
Ad hoc work	\$125 per hour, for anyone, as needed. Quoted before work starts as estimated hours × \$125.
Software quotes	Quotes for building, setting up and maintaining software scale with how many people will use it: more users means more roles, permissions, guides and support.
SOW Summary	Your monthly Scope of Work (SOW) Summary shows the work delivered. It shows your package price against the market value of what it includes, from this guide's price sheet (dated). Ask, and we'll break it down by package line. Quantities are "up to" per month. Hours beyond your package get its commitment discount on \$125/hour.
AI agents	Up to 3 agents included in every package. Each agent after the 3rd: \$500 per agent per month, for keeping agents coordinated and adjusting your lab when a vendor changes its models or tools. Partner includes a 4th agent.
Add-ons	Any line can be added to any package or Custom contract at the price on p.6, per unit. Videos and ads: \$200 each, up to 60 s, photorealistic or whiteboard. Live training and roadmap: \$125/h on request.
Short how-to videos	Partner: 4 a month, kept current. Written procedures are a separate line. Lab Care: add-on at \$200 per video; any package can add more than its included count at \$200 per video. They cover software we maintain for you or any app you give us access to.
Lab install	Install and hand off: \$1,000 one time for customers who run the lab themselves. Lab setup included: your first month of any package includes setting up your lab, a \$1,000 value, at no charge. Signed liability agreement first; work beyond a standard install at \$125/h × estimated hours.
Engineering contracts	No lab of your own needed. Project/as needed: written estimate, monthly invoice for hours worked at \$125/h, never discounted. Monthly blocks from 10 h; same commitment ladder, from \$102.50/h. Unused hours don't roll over; excess gets the block's commitment discount on \$125/h. Early exit repays discounts for months used. We work on your code, test data and development copies. Personal data and live production systems stay with you; we don't take them into our lab. US-made AI models under our supervision. You own the work: code, documents and everything else we build for your business are yours. We do it on your behalf.
Your AI provider	Your own business account, in your name. You pay the provider directly; it is never part of a package. We work under our own access within your account; we never use your login.
Ownership	You own everything we set up, build and run for your business: your lab, your data, your accounts, your code and what they produce. We run it on your behalf, under our own access, which you can remove at any time.
Accounting	Not offered. No accounting, financial analysis or financial advice.
Rules research brief	We find the laws, regulations and agency guidance that apply to your industry and state, quote each one with its source link and the date we checked it, cross-check with a second AI model, and flag gaps and conflicting sources. You get a cited brief to take to your attorney, so you pay for less of their time. Not legal or financial advice; we never tell you whether you are compliant.
Market value figures	Unit prices for comparable services bought separately, from dated public sources (accessed 2026-10-13), re-checked quarterly. Shown as estimates of market value, not quotes.

Line-level market values use dated public sources, accessed 2026-10-13 unless noted. Vendor asking prices are estimates, not audited transactions. Frontline is Pikeside's own valuation.